

4<sup>th</sup> **CCPS**   
**MIDDLE EAST  
PROCESS SAFETY  
CONFERENCE**

**27-28 September 2022  
Sheraton Dammam, Saudi Arabia**

**SPONSORSHIP  
PROSPECTUS**

Organized by:



[www.mepsc.org](http://www.mepsc.org)



# THE CONFERENCE

Organized by AIChE's Center for Chemical Process Safety (CCPS) the Middle East Process Safety Conference (MEPSC) is the regional conference for stakeholders in the process industries who recognize the business value of process safety and have committed to process safety as a strategic priority and core value in all of their operations.

Focusing on operational excellence through effectively managing risk and reliability, this event aims to define, through collective industry experience, the engineering practices and leadership traits that drive the industry to a zero-harm culture.

## ATTENDEE PROFILE

- Process Safety Engineers and Leaders
- Manufacturing and Operations Leaders
- Compliance Officers & Inspectors
- Process Industry Professionals
- Managers, Scientists and Educators interested in Process Safety and Process Industry issues
- Senior Leaders whose role involves operations

## SPONSORSHIP

Highlight your support for the industry's drive towards a zero-harm culture and enhance your visibility. Sponsorship can help your company:

- Increase brand presence - show your support and leadership in the field of process safety
- Establish thought leadership - share your technical expertise with industry leaders build relationships
- Build relationships - connect with process safety experts who can benefit from your offerings
- Generate leads - stay in touch with attendees you meet at the conference

General Sponsor Benefits	Platinum	Gold	Silver	Bronze
Inclusion of company name and logo in all printed and electronic promotional material	✓	✓	✓	✓
Use of the CCPS-MEPSC logo	✓	✓	✓	✓
Acknowledgement with company logo and link on the CCPS-MEPSC website	✓	✓	✓	✓
Acknowledgement with company logo in the electronic newsletters	✓	✓	✓	✓
Complimentary conference delegates	25	15	10	5
Display space	16 Sqm	12 Sqm	8 Sqm	4 Sqm
Advertisement inclusion in the official program	Full page, prime position	Full page		

## Exclusive Sponsorship Options

Platinum Level: 50,000 USD	Key Features	Status
Exhibition Area	Exclusive branding of the exhibition area	Available
Registration and Lanyards (Exhibition Foyer)	Exclusive branding of the registration area and on lanyards worn by all participants	Available
Main Conference Foyer	Exclusive branding of the main conference foyer	Available
Delegate Folder Including Notepad and Pen	Exclusive branding of the delegate folder and notepad	Available

Gold Level: 30,000 USD	Key Features	Status
Coffee Break Area Day 1 and 2	Exclusive branding of the coffee break area and opportunity to distribute gifts/brochures during breaks	Available
Lunch Day 1 and 2	Exclusive branding of the coffee break area, opportunity to distribute gifts/brochures during lunches and dedicated VIP tables	Available
Conference Hotel Corridor	Exclusive branding of the conference corridor	Available
Mobile App and Program Wall	Exclusive branding of the mobile app and program wall	Available

Silver Level: 15,000 USD	Key Features	Status
Website	Exclusive branding on the website and permanent banner on the meeting homepage	Available
Mini Program	Exclusive branding of the mini program	Available
Visitor Bags	Exclusive branding of the visitor bags available to all attendees	Available
VIP Lounge and Speaker Room	Exclusive branding of the VIP lounge and speaker room, as well as an opportunity to distribute gifts/brochures in area	Available
Extra Space and Delegates	8 sqm (instead of 4) and 10 complimentary passes (instead of 5)	Available

Bronze Level: 7,500 USD	Key Features	Status
4 sqm	Includes exhibit space, 2 delegate passes, carpeting, table and 2 chairs	Available

Exhibit Space: 5,000 USD	Key Features	Status
4 sqm	Includes exhibit space, 2 delegate passes, carpeting, table and 2 chairs	Available

## Sponsorship and Exhibition Contract

### Contact information

Name (First/Given Last/Family):

Position Title:

Company Name (as you wish it to appear):

Address:

City, State, Postal Code, Country:

Telephone:

Email:

Web Address: ((your logo will link to this url on the conference website

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### If Sponsorship

Please indicate your selected sponsorship level:

Indicate your selected package (see previous pages for options):

Amount (total amount of your selected sponsorship and/or exhibit product(s):

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### Payment

Select choice of Payment:

Credit Card

Wire Transfer

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For Credit card

American Express

Mastercard

Discover

Diner's Club

Name (as it appears on card):

Account Number:

Expiration Date:

Billing Postal Code of Card:

Signature Required for Payment by Credit Card:

Date:

Completed forms can be emailed to [raunaq@mepsc.org](mailto:raunaq@mepsc.org).

## Sponsor Terms and Conditions

1. **Acceptability of Exhibits** All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, exhibit fees and any other exhibit-related expense may not be refunded.

2. **Sponsorship Packages** Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the AIChE and Sponsor.

3. **Payment** Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

4. **Assignment of Space** Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

5. **Care of Exhibits** Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

7. **Eligibility** Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

8. **Marketing / Promotions** AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media.

Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

9. **Insurance & Required Certificate of Insurance** The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations and Personal Injury Liability with limits not less than \$1,000,000 CSL (combined single limit each accident), and, if applicable, Worker's Compensation insurance to statutory limits in the jurisdiction where the meeting is held, Employer's Liability insurance with limits not less than \$500,000 CSL, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 CSL per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. Exhibitor Commercial General Liability and Automobile Liability policies to contain standard Waiver of Subrogation provision.

Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

10. **Cancellation by Exhibitor** All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.



11. Cancellation by Sponsor There are no refunds or credits for sponsorship cancellations once payment has been received.

12. Cancellation or Postponement of Event by AIChE AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship and exhibit funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the related expenses already incurred by AIChE and the already accrued visibility of sponsorship and exhibits.

13. Change of Conference Format AIChE may decide to change the conference format from in-person to virtual, in its sole discretion. If AIChE changes the format of said event, sponsorship and exhibit benefits will be converted to applicable products offered in the virtual conference platform.

14. Exclusivity AIChE events are offered to all potential sponsors and exhibitors without exclusivity.

15. Indemnification and Hold Harmless Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers. AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

16. Resolution of Disputes If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail.

AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

17. Acceptance All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

18. Confidentiality This Agreement, its terms and the Event are each confidential until publicly announced by AIChE. You may not disclose the existence of this Agreement or the terms of this Agreement to any third party without AIChE's prior written consent. You hereby authorize AIChE to provide your company representative's contact information including address, phone number, fax number and contact person information to the AIChE events and marketing team, and any AIChE vendor contracted to AIChE work for this Event, as well as to the venue owner and its employees, agents and contractors.

19. Independent Contractors The parties shall be independent contractors under this Agreement, and nothing herein shall constitute either party as the employer, employee, agent, or representative of the other party, or both parties as joint ventures or partners for any purpose.

20. No Assignment The rights granted by this Agreement are personal in nature. Sponsor may not assign this Agreement to any third party without the written consent of AIChE.

21. Miscellaneous This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

## For more information, please contact

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